

7L & ESOTERIC PRESENT:

# SERVE OR SUFFER

PRODUCED BY ESOTERIC

STRICTLY LIMITED TO 1,000 COMMERCIAL PIECES

"His production shines throughout though, even when he's sampling more traditional Jazz, Rock and Pop stuff."

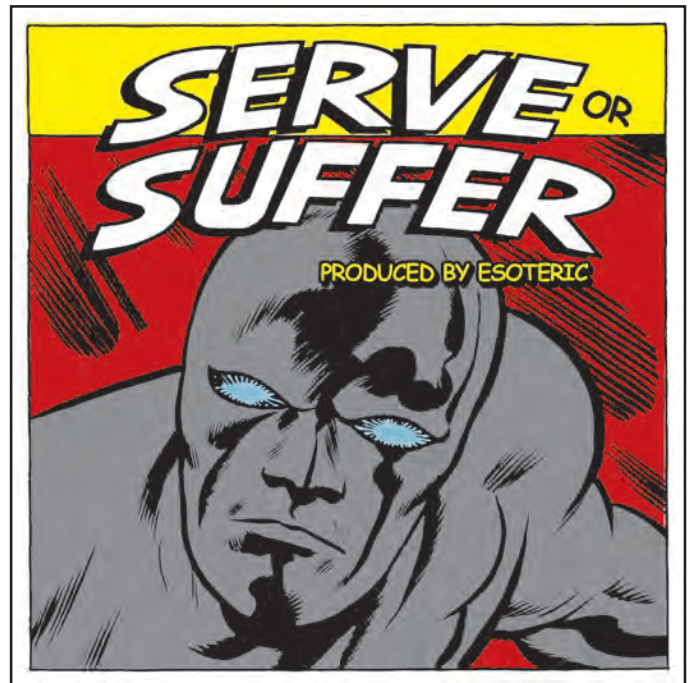
- OKAYPLAYER

"This dude must spend a serious amount of time in a basement, surrounded by action figures, and, let's keep it real, probably some sort of weird Asian porn. Well, as long as he keeps cranking out albums as creative and downright enjoyable as this, I'd say it's to our benefit."

- Byron Crawford / XXL Mag.com

Once again emcee/producer **Esoteric** stays on the sharpest side of the cutting edge of independent Hip Hop. With his recent genre-bending efforts such as *Egoclapper*, *Esoteric vs. Gary Numan*, *Pterodactyl Takes Tokyo*, absorbing death threats with the *East Coast Avengers' Prison Planet* and the birth of his first child, the *Eso-Pterodactyl* took some time off from the vocal booth to put together his first official instrumental opus. These are NOT beats used on other albums and lazily rounded up for a quick release to exploit fans, but rather all original production that takes the listener through a sound track that could have escaped from the Jack Kirby sketched pages of a silver age comic...hence the title and cover artwork...so once again, sit back, relax, and enjoy as *Serve Or Suffer* showcases Esoteric as one of the most prolific and revered producers/artists in the genre today.

www.esoterichiphop.com  
www.myspace.com/7lesoteric  
www.youtube.com/pterolab  
flycasualcreative@gmail.com



#### Track Listing:

01. YELLOW BEAT
02. SHAY'S REBELLION (Cuts By 7L)
03. SHALLA BAL
04. MOOGIE HOWSER, MC
05. 1989
06. WHOLE HOUSE FREEZE (Cuts By DC)
07. HAL JORDAN
08. SWORDS TO A FISTFIGHT
09. LET THE LEO OUT (Cuts And Additional Bassline By DC)
10. STEVE ROGERS
11. SILENCE IS GOLDEN
12. SWING IT BABY (Cuts By 7L)
13. GOBLIN'S HORSE TRANQUILIZER
14. HERO'S PLIGHT
15. HOT PUNK
16. GALACTUS TRILOGY
17. VERMONT FOR NOTHING
18. BASEMENT B/W COMICS
19. GO ASK MALICE
20. TIME IS RUNNING OUT
21. ONE DAY AS A RYAN, 10.4.08
22. MILK, MILK
23. BOBA FETT THRILLS ME STILL

Format: CD

Cat. No: FLY 6704

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Label: FLY CASUAL CREATIVE

Street Date: 2.10.09

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